



# MERCHANDISING

• Display Stands • Counter Displays • Parts Cabinet • Header Cards



# MERCHANDISING

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## Merchandise Hardware – Display Stands



### Solutions for your business

Every retail business is different. We can assist you in developing core merchandising range/s that relate to your business and customers. The Sutton Tools merchandisers have been designed to allow for a more attractive display, create maximum exposure for your products and easy access for your customers. Merchandise displays take your products to the next level, allowing you to display more products using less space.

Sutton Tools provide several styles of merchandisers and stands, from large, medium to smaller displays including dump bins that provide a tidy area where you can promote 'sale' or 'clearance' lines anywhere; it's the sort of display consumers love to shuffle through to find a bargain.

### Large Display Stand

4999 99993 Large Merchandiser Base x1  
4999 99994 Large Merchandiser Bulkhead with downlights x1  
4999 99995 Large Merchandiser Panel x2

Each stand comes standard with a Sutton Tools sign.

Stand includes lighting.

#### Dimensions

Full Height – 2300mm

Full Width – 1200mm

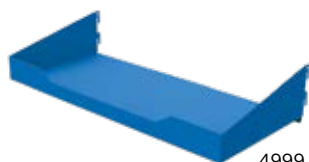
Full Depth – 510mm

Hanging Space – 1800mm high x 1190mm wide (2 x modules)

Storage Space – 250mm high x 1190mm wide x 450mm deep

### 4999 99824 Product Bucket

#### Product Bucket



4999 99824



4999 99994



4999 99995  
(x2)



4999 99993

### 4999 99978 Double Sided Stand

The Sutton Tools double sided merchandiser has been designed for promotional purposes and to display and position products in a highly visible area. It is also an alternative if your stock level is lower. The stands are double sided allowing for better use of a confined space.

#### Dimensions

Height – 1700mm

Width – 535mm

Depth – 590mm

### 4999 99805 Shelf

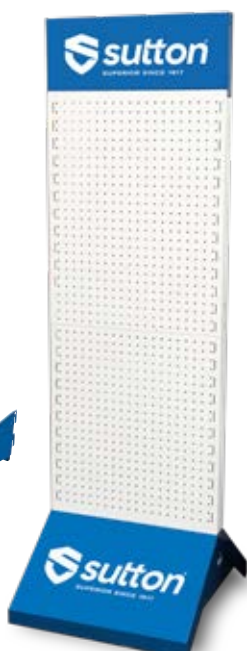
Length – 500mm

Width – 245mm

Depth – 100mm



4999 99805



4999 99978

### Dump Bin

#### Dimensions

Height – 770mm

Width – 450mm

Depth – 405mm



4999 80114



### Coreflute sign

4999 80300

#### Dimensions

Height – 300mm

Width – 700mm



### Coreflute sign

4999 80305

#### Dimensions

Height – 330mm

Width – 1200mm

\*Merchandisers shown are for illustrative purposes only

# Merchandise Hardware – Tiered Racking



An extensive selection of merchandisers have been developed to suit a variety of stores. Display your products in a neat, compact and professional manner. These display systems ensures excellent presentation with a clearly arranged structure and easy-to-use layout.

## 600mm to suit 1200mm pegboard

**Header Plate (fits 1, 2 or 3 tier rack)**  
5000 00018



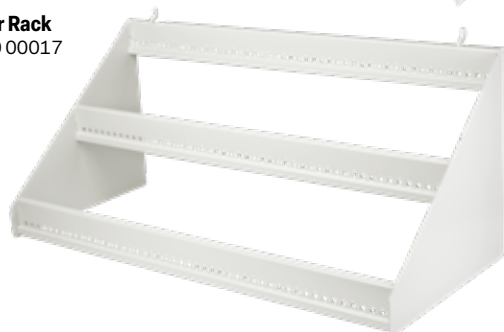
**1 Tier Rack**  
5000 00015



**2 Tier Rack**  
5000 00016



**3 Tier Rack**  
5000 00017



## 450mm to suit 900mm pegboard

**Header Plate (fits 1, 2 or 3 tier rack)**  
5000 00059



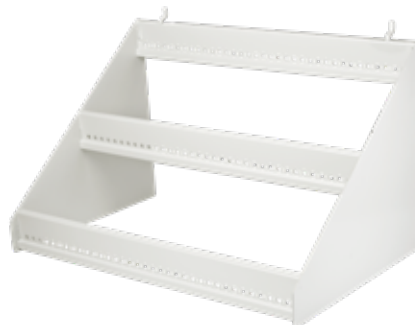
**1 Tier Rack**  
5000 00056



**2 Tier Rack**  
5000 00057



**3 Tier Rack**  
5000 00058



## Components

To fit on 450mm units, cut down data strip

**Header Data Strip**  
60 × 570mm  
5000 00022



**Data Strip**  
26 × 570mm  
5000 00021



**Hacksaw Blade**  
**3 Hook Merchandiser**  
5000 00025



**Double Prong Hook 65mm**  
5000 00023

**Double Prong Hook 110mm**  
5000 00024

**Double Prong Hook 200mm**  
5000 00108



**Single Prong Hook 65mm**  
5000 00019

**Single Prong Hook 110mm**  
5000 00020



**Re-order Tag**  
4999 81271

## Merchandise Hardware – Counter Displays

**sutton**

Counter Stand – A premium product display system for counter tops.  
Can be attached to pegboard or integrates into our Sutton large wall merchandiser system.  
Made from durable powder coated steel and has a lockable front opening and storage draw.



**Lockable Bulk Counter Stand**  
4999 99835  
Height 350 x Width 300  
x Depth 250mm



**15pc Bulk Countersink Insert**  
4999 99841  
(Header card included)



**40pc Bulk Carbide Burr Insert**  
4999 99837  
(Header card included)



**100pc Bulk Carbide Burr Insert**  
4999 99839  
(Header card included)



**Carbon Tap/Die Insert**  
4999 99844  
(Header card included)



**Drill Set Counter Stand**  
4999 99834  
Height 350 x Width 300 x Depth 250mm  
Header cards included:



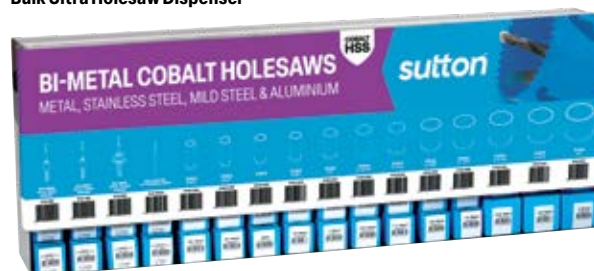
**Bulk Jobber Drill Counter Stand**  
4999 99836  
Height 350 x Width 450 x Depth 250mm  
Includes label kits for Blue Bullet & Silver Bullet



**Bulk Screwdriver Bit Counter Stand**  
4999 99992  
Height 200 x Width 230 x Depth 450mm  
(Header card included)

| Description                                       | Item #     |
|---------------------------------------------------|------------|
| <b>Lockable Units</b>                             |            |
| Bulk Counter Stand (Lockable outer unit)          | 4999 99835 |
| Drill Set Counter Stand (includes insert)         | 4999 99834 |
| Bulk Jobber Drill Counter Stand (includes insert) | 4999 99836 |
| Bulk Screwdriver Bit Counter Stand                | 4999 99992 |
| <b>Inserts (ordered separately)</b>               |            |
| Insert Countersink                                | 4999 99841 |
| Insert Carbide Burr 40pc                          | 4999 99837 |
| Insert Carbide Burr 100pc                         | 4999 99839 |
| Insert Carbon Tap / Die                           | 4999 99844 |
| <b>Label Kits (ordered separately)</b>            |            |
| Viper Plus Drills                                 | 4999 83050 |
| INOX Drills                                       | 4999 83012 |

### Bulk Ultra Holesaw Dispenser



4999 99976



**Bulk 60 Drawer Parts Cabinet**

Sutton Tools new bulk merchandiser has been designed as a premium product storage system. Small drawers are great for storing a wide variety of tools, such as drills and taps.

**Features:**

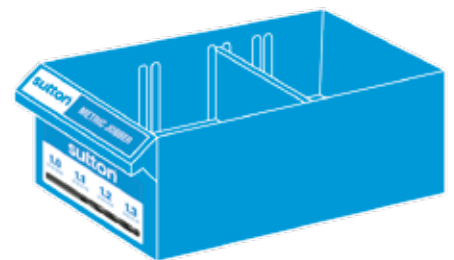
- Made from durable powder-coated steel
- Full ABS high strength plastic drawer – oil, acid and impact resistance
- Includes three slot dividers per drawer



**Dimensions**  
937mm(H) x 586mm(W) x  
222mm(D)



**Dimensions**  
350mm(H) x 590mm(W) x  
225mm(D)



**Dimensions of Drawer:**  
70mm(H) x 90mm(W) x 218mm(D)

| Description                              | Item #     |
|------------------------------------------|------------|
| <b>Merchandiser Hardware:</b>            |            |
| 60 Drawer Parts Cabinet                  | 4999 99847 |
| Drawer Dividers (10 pack)                | 4999 99848 |
| Signage                                  | 4999 99849 |
| Trolley (Fits Two Cabinets Back To Back) | 4999 99854 |
| 20 Drawer Parts Cabinet                  | 4999 99857 |

| Description                  | Item #     |
|------------------------------|------------|
| <b>Label Kit Bulk Drawer</b> |            |
| Drills – Blue Bullet         | 4999 83000 |
| Drills – Silver Bullet       | 4999 83002 |
| Drills – Viper Plus          | 4999 83005 |
| Drills – INOX                | 4999 83053 |
| Taps – Carbon                | 4999 83004 |
| Taps – HSS                   | 4999 83001 |
| Dies – Carbon                | 4999 83010 |
| Dies – HSS                   | 4999 83009 |
| Screwdriver Bits             | 4999 83011 |

# Merchandise Literature – Header Cards



Header Cards – 570(w) × 62(h)mm for tiered merchandisers. Small merchandisers uses the same header cards, but with the right section folded to 430(w) × 62(h) mm.

## Drills



5000 00041 Drills - Trade Pack



5000 00159 XP Bullet Drills



5000 00167 Supabit Plus Drills



5000 00074 Long Series Drills



5000 00043 Panel Drills



5000 00113 Left-Handed Drills



5000 00162 Supabit Cobalt Drills



5000 00063 Spade Bits



5000 00076 Brad Point Drills



5000 00097 Forstner Bits



5000 00117 Drill Countersinks



5000 00116 SDS Chisels



5000 00053 Supabit Masonry Drills



5000 00102 4 Cut Masonry Drill Bits



5000 00092 3 Cut Masonry Drill Bits



5000 00103 Blue Bullet Drills



4999 82022 Viper Plus Drills



5000 00052 Supabit HSS Drills



5000 00075 Reduced Shank Drills



5000 00114 Step Drills



4999 81340 INOX Drills



5000 00042 Cobalt Drills



5000 00038 Augers



5000 00037 4 Flute Augers



5000 00086 Landscape Augers



5000 00165 Supabore Spade Bits



5000 00055 Masonry Drills



5000 00067 Multi-Purpose Drills



5000 00163 FX Carbide Drills



5000 00111 2 Cut Masonry Clean Breakout Drill Bits

# Merchandiser Literature – Header Cards



Header Cards - 570(w) × 62(h)mm for tiered merchandisers. Small merchandisers uses the same header cards, but with the right section folded to 430(w) × 62(h) mm.

## Drills



5000 00091 2 Cut Masonry Drill Bits



5000 00164 Supastep Step Drills



5000 00039 Diamond Core Bits



5000 00101 10 Cut Masonry Drill Bits



5000 00044 Glass & Tile Drills



5000 00115 Garden Augers

## Saw Blades



5000 00045 Bi-Metal Hacksaw Blades



5000 00070 Reciprocating Blades



5000 00104 Bi-Metal Cobalt Holesaws



5000 00048 Impact Holesaws



5000 00047 Diamond Holesaws



5000 00112 Annular Cutters



5000 00054 Jigsaw Blades



5000 00050 TCT Holesaws



5000 00049 Multi-Purpose Holesaws



5000 00109 Carbide Teeth Holesaws



5000 00040 Diamond Core Bits M14



5000 00118 Holesaw Accessories

## Miscellaneous



5000 00065 Threading Tools



5000 00073 Button Dies



5000 00069 Punches



4999 82023 UltraBit Screwdrivers



5000 00166 Snappy Quick Change Adaptors and Accessories



5000 00064 Impact Tap & Drill Set



5000 00084 HSS Hand Taps



5000 00071 Screwdriver Bits



5000 00161 Supatorq Impact Driver Bits



5000 00160 Stack-In



5000 00106 Sutton Tools

## Merchandise Literature – Header Cards



Header Cards – 570(w) × 62(h)mm for tiered merchandisers. Small merchandisers use the same header cards, but with the right section folded to 430(w) × 62(h) mm.



5000 00033 HSS-TIN Drills



5000 00028 Diamond Core Bits



5000 00125 Carbide Burrs



5000 00029 Files



5000 00031 Quickbits Impact



5000 00030 Quickbits Range



5000 00032 Workshop Range



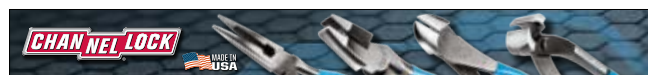
5000 00036 Recoil Thread Repair Kit



5000 00027 Lockjaw



5000 00083 Bondhus Hex Keys



5000 00087 Channellock



5000 00082 Eze-Lap



